



BHLDN

BRIDAL GLOW

The whats, whens, and hows of ensuring perfect skin on the big day? We've got you covered. Riku gives us the quick rundown on achieving fresh, gorgeous, and glowing skin, otherwise known as step one of just about every makeup look you could dream up.

Even if you don't usually splurge on your skin, Riku suggests getting a facial at least three times before your big day is worth the investment; and, as always, adhere to a routine of cleansing, moisturizing, and protecting your skin with SPF in between spa trips. Depending on your skin type and age, Microdermabrasion treatments can make a noticeable difference in overall skin tone and texture as well.

For coverage, Riku recommends choosing a liquid foundation with a yellow base and a concealer that's just a touch lighter than the foundation. He emphasizes: your foundation must match your neck! Dabbing foundation on the inside of your wrist is a good place to test shades, as your arm is generally a good representation of your lightest and darkest skin tones—the top of your arm being the darkest, and the inside being the lightest. (Riku suggests applying a primer before your foundation if you happen to be getting married in an especially humid locale.) Concentrate concealer toward the inner corner of each eye, swirl a loose matte powder on the back of your hand with a large brush, and then dust across your entire face and neck to set. Voilà!

ENGLISH ROSE

Just as cool temps in the British Isles cultivate its colorful gardens, so do the cool tones of this look create its warm, fresh-faced flush. “This look is about turning up the dial on natural beauty,” says Riku, “the goal is a captivating, virginal glow.”

SKIN: See *Bridal Glow* for Riku’s recommended regimen and products.

EYELIDS: Begin dusting the upper lid of each eye (starting from the inner corner) with a lilac-hued shadow. Blend across lids, leaving the area directly under the arch of each eyebrow free of color.

LASHES: Apply true-black mascara to the top lashes only.

BROWS: Fill in and shape, keeping to the natural arch and width, with an eyebrow pencil the exact color of the natural brow.

LIPS: Tap lip brush onto matte rosy-hued lipstick. Define the outside line of the lips and fill in with the same color. Finish with a translucent gloss.

CHEEKS: With blush brush, apply a rosey-hued (similar to lips) powder blush to the apple of each cheek.
